

# Aleksandar Subota

Motion graphic designer/ graphic designer / illustrator

## Personal Information

Date of Birth 06/30/76

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## Overview and Core Competencies

- Outstanding Motion Graphics and Design skills
- Proven ability to develop creative concepts in response to client's brief
- Strategic, big picture thinking and conceptualization
- Strong organisational skills and ability to direct junior designers
- Excellent team player and ability to work independently
- Great written and oral communication skills
- Outstanding creativity and ability to deliver under pressure
- Highly proficient in using Adobe After Effects, Final Cut Pro, Soundtrack Pro
- Adobe Creative Studio (Illustrator, Photoshop, InDesign),
- Basic knowledge in Maya 3D
- Fluent in English, Basic in Spanish

## Career Snapshot

“Zaman Branding Consultancy”, Dubai, UAE  
**Art Director for New Media and Motion Graphics**  
July 2006 - still

“Run Advertising Agency”, Serbia, Belgrade  
**Motion Graphics and Art Directions**  
2005 - 2006

“Industrial Form and Design High School”, Serbia, Belgrade  
**Professor in main courseworks in Packaging Design**  
2005 - 2006

“Cisco Systems”, department in Belgrade  
**Motion Graphics and Graphic Designer**  
2006

Meet Industry Company “Biomes”, Serbia, Belgrade  
**Creative Head and Designer**  
2005 - 2006

Weekly Political Magazine “Reporter”, Serbia, Belgrade  
**Motion Graphics, Art Director**  
2001 - 2003

“Gallery 12+” Independent Art Studio, Serbia, Belgrade  
**Graphic Designer**  
1999 - 2001

## Education Snapshot

2 Years 2004 - 2006  
“Academy of Applied Arts and Design”, Belgrade, Serbia  
**Masters in Graphic Communication / Master 2**  
Emphasis in computer video animation  
Thesis: Three Completely Different Stories  
Transposition of Graphics Elements into Video Form

5 years 1995 - 2000  
“Academy of Applied Arts and Design”, Belgrade, Serbia  
**Bachelor of Arts in Studio Graphics and Photography**

4 years - 1991 - 1995  
“Industrial Form and Design High School”, Belgrade, Serbia  
**Technician of the Packaging Design**

## Key Projects and Achievements

“Zaman Brandin Consultancy”, Dubai, UAE

**Art Director for New Media and Motion Graphics - electronic media**

July 2006 - present

- **Art Director – Electronic Media and Print**

- In charge of all Graphic Design

- Logo, Stationery Design

- Motion Graphics

- News Letters

- Brochure design

- Billboards design

- Web Design page Layouts, and Cooperation With IT Developer

- 2D Compositing - Motion Graphics

- Corporate Videos

- Multimedia Presentations

- Web Site Intros

- Story Boards

- Power Point Presentations

**Clients:**

The C Collection - Luxury Club, Dubai - London

Al Bastakiya - Art Center, Dubai

Al Taif – Servicing and Maintenance - Abu Dhabi

Iris – Developed by Sheeth International Estate Limited - real estate

Shaza Hotels - Dubai

Tatweer part of Dubai Holding – one of the biggest companies in the Gulf

QIB – Qatar Islamic Bank

NBD – National Bank of Dubai

Oasis Holding – Abu Dhabi

Abu Dhabi Port

Mubadala - Development Company – Abu Dhabi

“Standard Chartered Bank”, Abu Dhabi, UAE

**Freelance Motion Graphics for Video Wall 8 X 2 meters**

August 2008

Landor

“Kcell” Part of TeliaSonera Group, Dubai, UAE

**Freelance Motion Graphics for logo animation**

October 2008

## Key Projects and Achievements

“Run Advertising Agency”, Serbia, Belgrade

### **Motion Graphics and Art Directions**

2005 - 2006

- Cin  
**Visual identity and brochure**
- Transforma TV - Show  
**Animated Intro for the Series**
- Forma Ideale  
**TV Comercial, Company Magazine Design Layout and Prepress**
- MTS Telecommunications Company “Telekom Srbija“, Mobile Telephone Division  
**Animated Presentation and Credits, Animated Material for Event**

“Cisco Systems”, department in Belgrade

### **Motion Graphic and Graphic Designer**

2006

- Animated and Print New Year Greetings  
**Newsletters, Electronic Mailer**

Meet Industry Company “Biomes”, Serbia, Belgrade

### **Creative Head and Designer**

2005 - 2006

- Studio ageda involves complete Packaging Design,  
**Stationary, Billboards, Newsletters**

Weekly Political Magazine “Reporter”, Serbia, Belgrade

### **Motion Graphics, Art Director**

2001 - 2003

- Cover Page Design for the magazine, Animated Commercials,  
**Radio Commercials, Graphic Design**

National Theatre Sombor

### **Art Director for Visual Identity for Play**

“Six Persons Searching for a Writer” by Luigi Pirandello

2001

- Promo Material Poster Design, Brochures, Invitations, Billboards  
**Tickets, Sponsor Letters, Multimedia Presentation,  
Tv Commercial, Radio Commercial**

KIA Motors, Department in Belgrade

### **Art Director**

2000

- New Year Advertising Material and Prepress

## Key Projects and Achievements

Exhibition

The Museum of Applied Arts in Belgrade, Serbia  
"Graduation 2000"

**Final projects exhibition of The Academy of Applied Arts and Design graduates  
(video animation and digital photography)**

2000

Exhibition

The Gallery Aquarius, Belgrade, Serbia  
Collective Exhibition of Graphic Arts

**(book layout, children magazine layout and illustrations, book cover,  
greeting cards, theatre posters)**

1999

Exhibition

Belgrade Cultural Center, Belgrade, Yugoslavia  
Art-War anti-war campaign

**Project idea conception, anti-war poster design, organization**

1999

Exhibition

Gallery 12+, Belgrade, Yugoslavia  
Art-War anti-war campaign

**Project idea conception, anti-war poster design, organization**

1999

Exhibition

May Showroom (Majski Salon), Belgrade, Yugoslavia  
Art-War anti-war campaign

**Project idea conception, anti-war poster design**

1999

Exhibition

American Cultural Center, Belgrade, Yugoslavia  
**Collective exhibition of posters against racism**

1999

Exhibition

The Gallery Aquarius, Belgrade, Yugoslavia  
Collective Exhibition of Advertising Layout

**Concours for "DI BEK" pharmacy corporation advertising layout**

1998

## Publications

Weekly Political Magazine "Reporter", Serbia, Belgrade

**Cover Pages; No. 151 - 179**

Sport Magazine "SQ"

**Cover Page No. 6**